

City Centre Development  
Planning and Regeneration  
1 Lancaster Circus Queensway  
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### **Jewellery Quarter Planning Policy Review - Property Market and Employment Study**

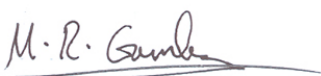
The City Council is presently reviewing the planning policy framework for the Jewellery Quarter to ensure that it is fit for purpose and will continue to support sustainable economic growth whilst protecting the distinctive character of the Jewellery Quarter Conservation Area.

The planning policy review will be informed by a survey of employment, business and property issues. Blackswan Land Ltd. have been commissioned by Birmingham City Council to carry out this survey work. Blackswan Land will therefore be undertaking a survey of Jewellery Quarter buildings on foot, and collecting information relating to land use, building condition and levels of vacancy. In addition, Blackswan Land will be seeking to meet with a representative sample of businesses across the Jewellery Quarter to collect information on the impact of planning and property issues and the factors which are affecting business viability in the area.

In parallel with the Blackswan Land study, the City Council will be engaging with the community and stakeholders to discuss the Jewellery Quarter planning policy review. Consultation will take place both directly with residents and businesses, and via local stakeholder organisations such as the Jewellery Quarter Development Trust, and the Jewellery Quarter Neighbourhood Forum.

Should you wish to make a comment, raise an issue for consideration, or if you have a query relating to the Property Market and Employment Study or the Jewellery Quarter planning policy review, please contact me using the contact details supplied below.

Yours Faithfully,



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